

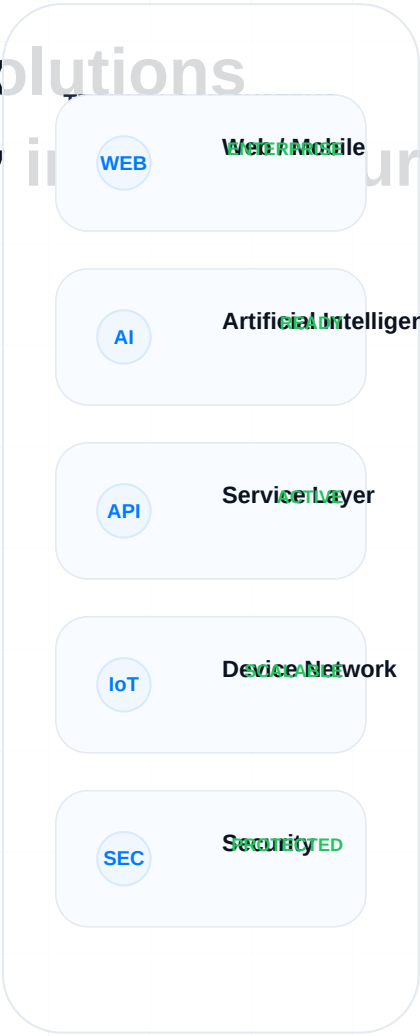
● WHITE PAPER 2026

NEWLY SOFT

Corporate Technology Infrastructure

Advanced engineering solutions for corporate technology infrastructure.

Secure, scalable and sustainable system architecture across software, artificial intelligence, Internet of Things, cloud, automation, mobile applications and hardware design.



● EXECUTIVE SUMMARY

Executive Summary

NEWLY SOFT develops end-to-end technology infrastructures for enterprises under NEWLY Technology Group. Our approach is not delivering projects; it is building secure, measurable, updatable and growth-ready systems.

SYS

Software Systems

Web, mobile, admin panel and platform infrastructures.

AI

Artificial Intelligence

Analysis, prediction and automation processes.

CLD

Cloud Architecture

Data, backup and scalable service backbone.

DEV

Hardware Integration

Device, sensor and field data management.

Operating Model

1

Needs analysis

2

Architecture design

3

Product development

4

Testing and security

5

Launch and continuity

ENGINEERING

Engineering Approach

We treat digital requirements not as isolated tasks, but as corporate technology infrastructures with security, scalability, data management and operational continuity.

Corporate Technology Backbone

APP

Application Layer

Web - Mobile - Panel

API

Service Layer

API - Automation - AI

DATA

Data Layer

Storage - Backup - Analytics

SEC

Security Layer

Identity - Access - Audit

SEC

Security

Data, access and operational security are considered from the start.

SCL

Scalability

Systems are planned for growth, not only for today.

OPS

Continuity

Maintenance, updates, backup and performance become a permanent discipline.

GLB

Global Fit

Language, region, currency and global growth needs are considered.

[● SERVICE PORTFOLIO](#)

Service Portfolio

Each service unit is designed not as a one-time task, but as a sustainable infrastructure component. Before the visible interface, system architecture, data management and operational continuity are planned.

WEB	Web & Digital Infrastructure Corporate web, SEO, performance and digital brand infrastructure.	DETAIL
MAIL	Corporate Email Systems Domain, deliverability and secure communication systems.	DETAIL
MOB	Mobile Application Systems Android, iOS, finance, reporting and global mobile product architecture.	DETAIL
CODE	Custom Software Platforms ERP, CRM, panel, QR, dealer, stock and operational management systems.	DETAIL
AI	Artificial Intelligence Systems Analytics, forecasting, decision support, automated reporting and smart processes.	DETAIL
IoT	Internet of Things Sensor, device, field data and central monitoring infrastructure.	DETAIL
CLD	Cloud Systems Cloud architecture, backup, security, data and scalable service backbone.	DETAIL
AUTO	Automation & Workflows Workflow management, operational efficiency and error reduction systems.	DETAIL
HW	Hardware Design Prototype, device integration, embedded systems and productization.	DETAIL
EDU	Education & Consulting Corporate technology education and digital transformation consulting.	DETAIL
HLT	Health Technologies Tracking, reporting and digital operation systems for healthcare workflows.	DETAIL
RTL	Retail Operations Dealer, product verification, stock, sales and retail operation systems.	DETAIL

SECTORS

Sectoral Technology Solutions

Although sector needs differ, the core approach remains the same: building secure, measurable, manageable and scalable technology systems.

RTL**Retail**

Dealer, stock, product verification

HLT**Healthcare**

Tracking, reporting, operations

MOB**Mobility**

Location, device, movement data

FIN**Finance**

Budget, analysis, payment infrastructure

EDU**Education**

Digital learning, mentoring

IND**Industry**

Automation, field data

SEC**Security**

Data and access management

CLD**Cloud**

Backup and service systems

AI**Artificial Intelligence**

Prediction and decision support

● PRODUCT SYSTEMS

Product Systems

NEWLY SOFT does not only develop projects. It builds product-ready, measurable and globally deployable digital systems.

WAL

NEWLY Wallet

Mobile product infrastructure focused on budget, finance, reporting and analytics.

QR

Product Verification System

QR, dealer, stock, sales and secure product verification processes.

IoT

Device Monitoring Panel

Collects device, sensor and field data in a central panel.

AI

AI Reporting

Turns data into reports, forecasts and decision-support outputs.

OPS

Operational Panel

Manages recurring workflows and notification processes.

CLD

Cloud Data Backbone

Provides backup, service links and secure cloud infrastructure.

Product Lifecycle

Idea

Prototype

MVP

Scale

Global

2026-2030 Development Line

The plan extends from short-term delivery to long-term productization, covering digital infrastructure standardization, artificial intelligence, device layers and global product expansion.



2026 **Digital Infrastructure Standardization**

Web, mobile, verification, dealer and product systems move into a standardized architecture.



2027 **AI and Device Layer**

AI reporting, device monitoring and automation infrastructures become productized.



2028 **Global Product Expansion**

Finance, verification, dealer and operational products are prepared for global markets.



2030 **NEWLY Technology Ecosystem**

Software, hardware, AI, IoT and cloud systems expand within one ecosystem.

SUSTAINABILITY

Sustainability and Corporate Responsibility

The NEWLY approach covers energy efficiency, secure data, education, youth programs and long-life technology production.

PWR

Efficient Digital Infrastructures

Technology systems planned for lower resource consumption, maintenance and updates.

EDU

Youth and Education

Education, mentorship and project-based development for young talents.

SEC

Secure Data Approach

User, corporate and operational data security is at the center of the architecture.

DOC

White Paper Discipline

Technology vision and long-term productization approach are supported by corporate documents.

Global Compatibility Vision

34+

Language vision

36+

Currencies

Global

Market focus

[● GO TO MARKET](#)

Corporate Value Proposition

NEWLY SOFT is a technology partner that plans, develops and sustains corporate digital products and infrastructure needs from a single point.

Value for Clients

- Faster digitalization
- More secure data flow
- More manageable operations
- More scalable product structures

Collaboration Model

- Corporate project development
- Technology consulting
- Product infrastructure setup
- Maintenance and growth support

Contact and Access

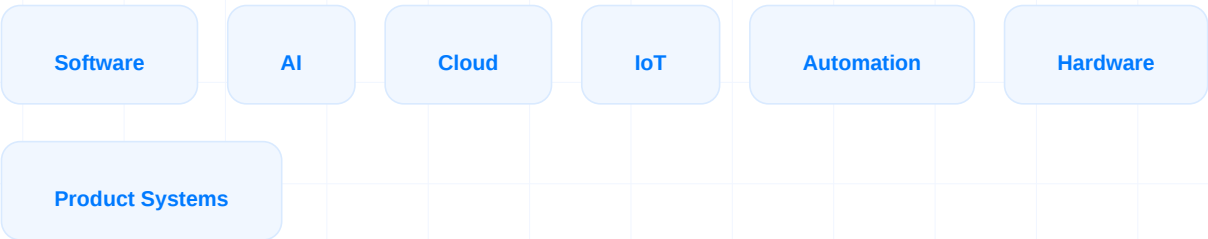
For corporate technology projects, product verification systems, mobile applications, artificial intelligence or cloud infrastructure, you can contact NEWLY SOFT.

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NEWLY SOFT

Scalable global technology infrastructure.

Secure, sustainable and product-ready technology systems across software, mobile applications, artificial intelligence, Internet of Things, cloud, automation and hardware integration.



NEWLY Technology Group

Global Technology & Innovation Ecosystem